

**For Immediate Release**

**NEW FIRM LAUNCH: PETROLEUM CAPITAL ADVISORS**

*-- PCA to assist lenders with troubled gas stations,  
convenience stores and car washes --*

LOS ANGELES –[Petroleum Capital Advisors](#) (PCA), an advisory firm specializing in assisting lenders in properly utilizing their troubled assets and keeping revenue flowing, announces its opening, led by founders [Stephen J. Donell](#), a state and federal court-appointed receiver and President of [FedReceiver](#), Matthew S. Meza, Esq., partner with Halling Sokol + Meza, LLP and broker Scott L. Olson. Bringing together receivership, brokerage and legal expertise under one roof, PCA provides turnkey assistance for lenders in preserving and enhancing the value of their assets, which are often challenging property-types. With service capabilities in California, Arizona, Nevada, Oregon and Washington State, PCA’s principals have been involved in the acquisition, disposition and financing of more than 675 stations with a total value in excess of \$500 million.

“Our services are geared towards the preservation, maintenance and potential disposition of the distressed asset through the use of a court-appointed receiver and/or management of a lender-owned asset,” says Mr. Donell. “Gas station, car wash and convenience store assets present an often complex set of issues for the lender, and PCA provides its clients with a team of experts who can effectively deal with each unique asset.”

Mr. Meza further comments, “Many lenders simply aren’t equipped to handle the complexities that gas stations present. A misstep in any one of these areas could have a significant impact on the value of the asset.”

From Conoco, 76, Chevron, Valero and Shell brands to jobber-owned sites and independents, the PCA team has experience with the delicate issue of de-branding and re-branding a site, or taking it independent. PCA has handled and supervised all aspects of such transactions, including: negotiating purchase and sale agreements; conducting title, survey and contract due diligence; addressing permitting issues; reviewing environmental compliance issues and liquor license issues; and negotiating and documenting the acquisition financing documents.

“The economic downturn has left a lot of lenders holding the bag on assets that are best handled by those with the expertise to protect their value,” Mr. Olson states. “PCA will fill a critical niche in the marketplace,”

For more information on PCA, visit their website at [www.petrocapadvisors.com](http://www.petrocapadvisors.com).

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